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Market Intelligence Briefing: Trends and Opportunities in Labels & Packaging

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AWA

16 September 2025

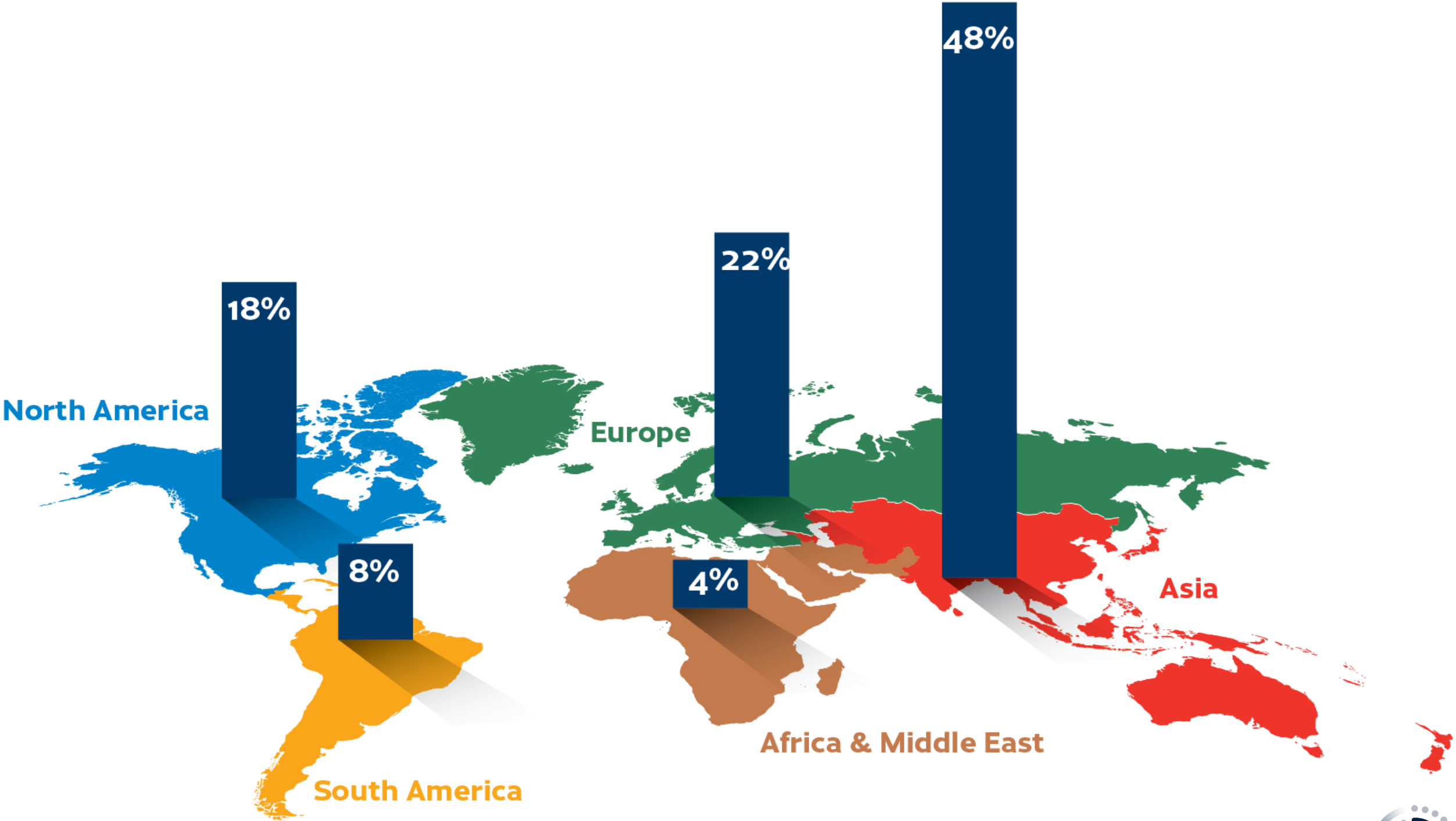
LABELING AND PRODUCT DECORATION MARKET OVERVIEW

Prepared by AWA Alexander Watson Associates BV

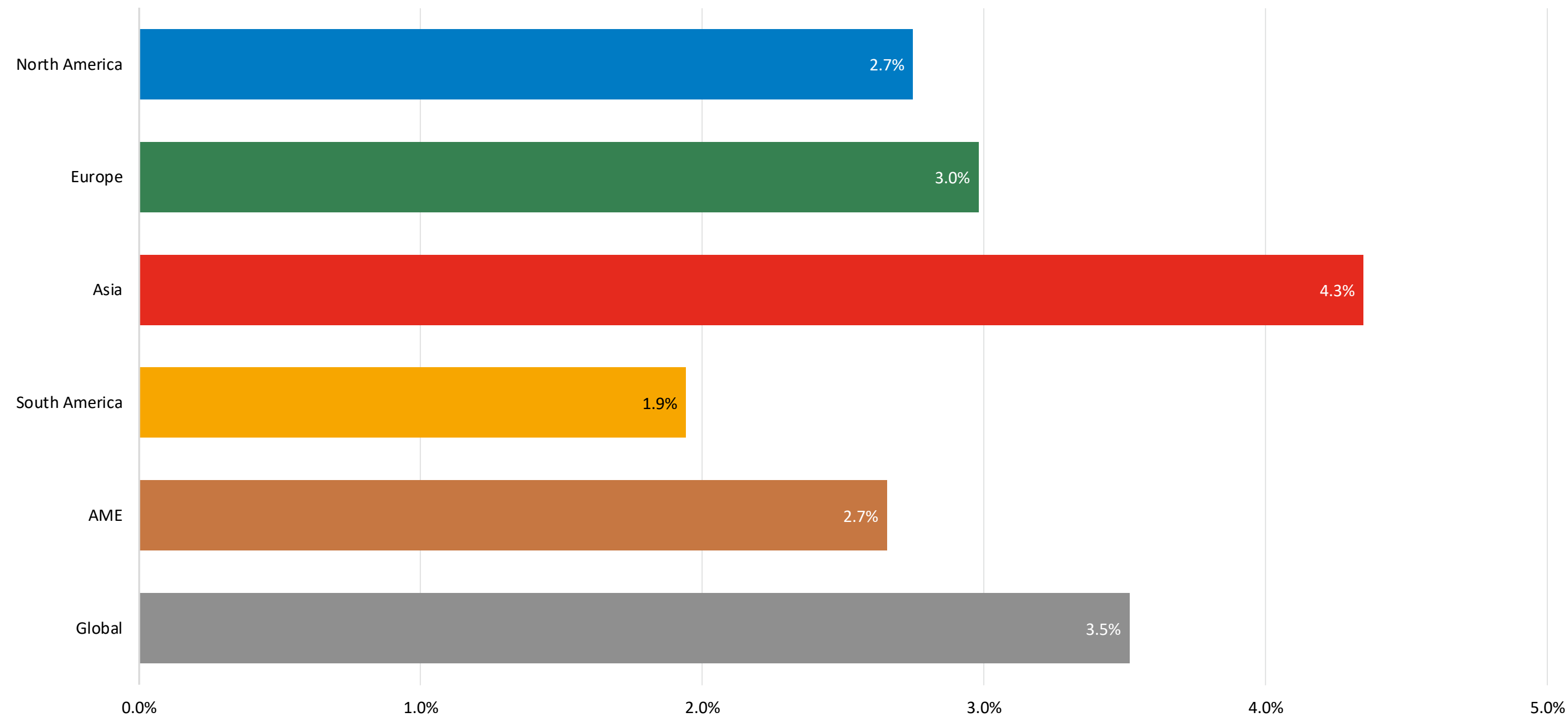
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GLOBAL LABEL MARKET BY REGION (2024)

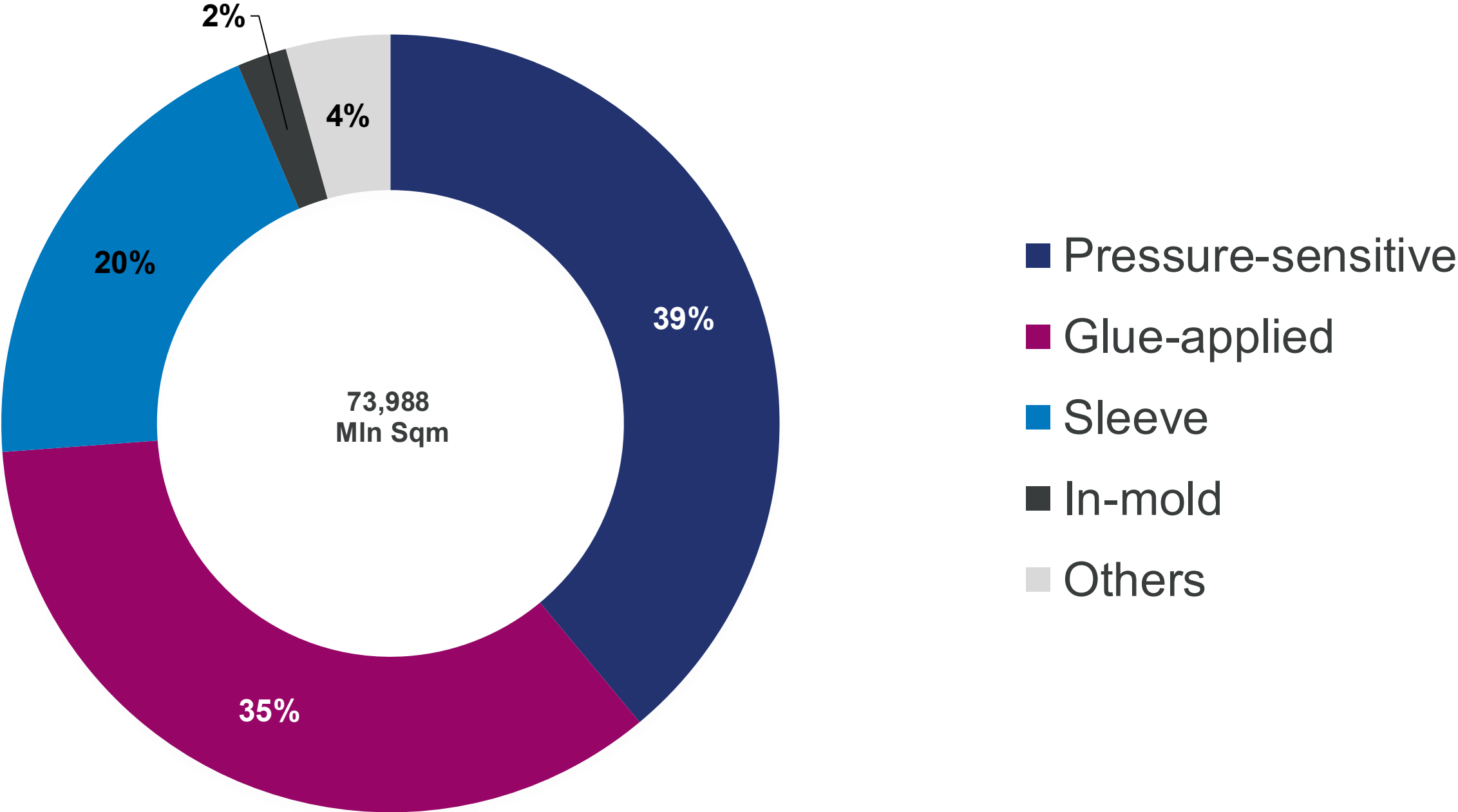


GLOBAL LABEL MARKET GROWTH RATES BY REGION

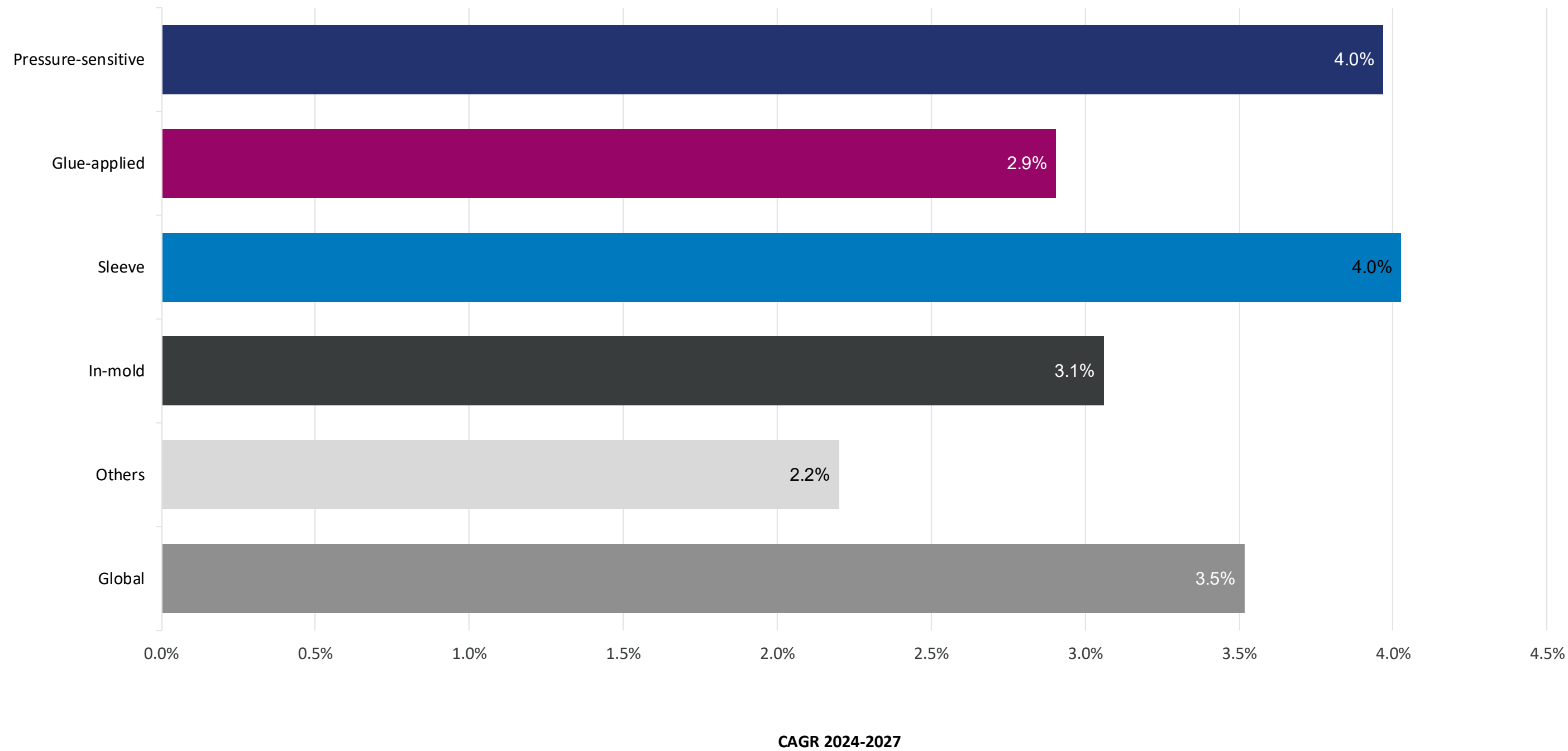


CAGR 2024-2027

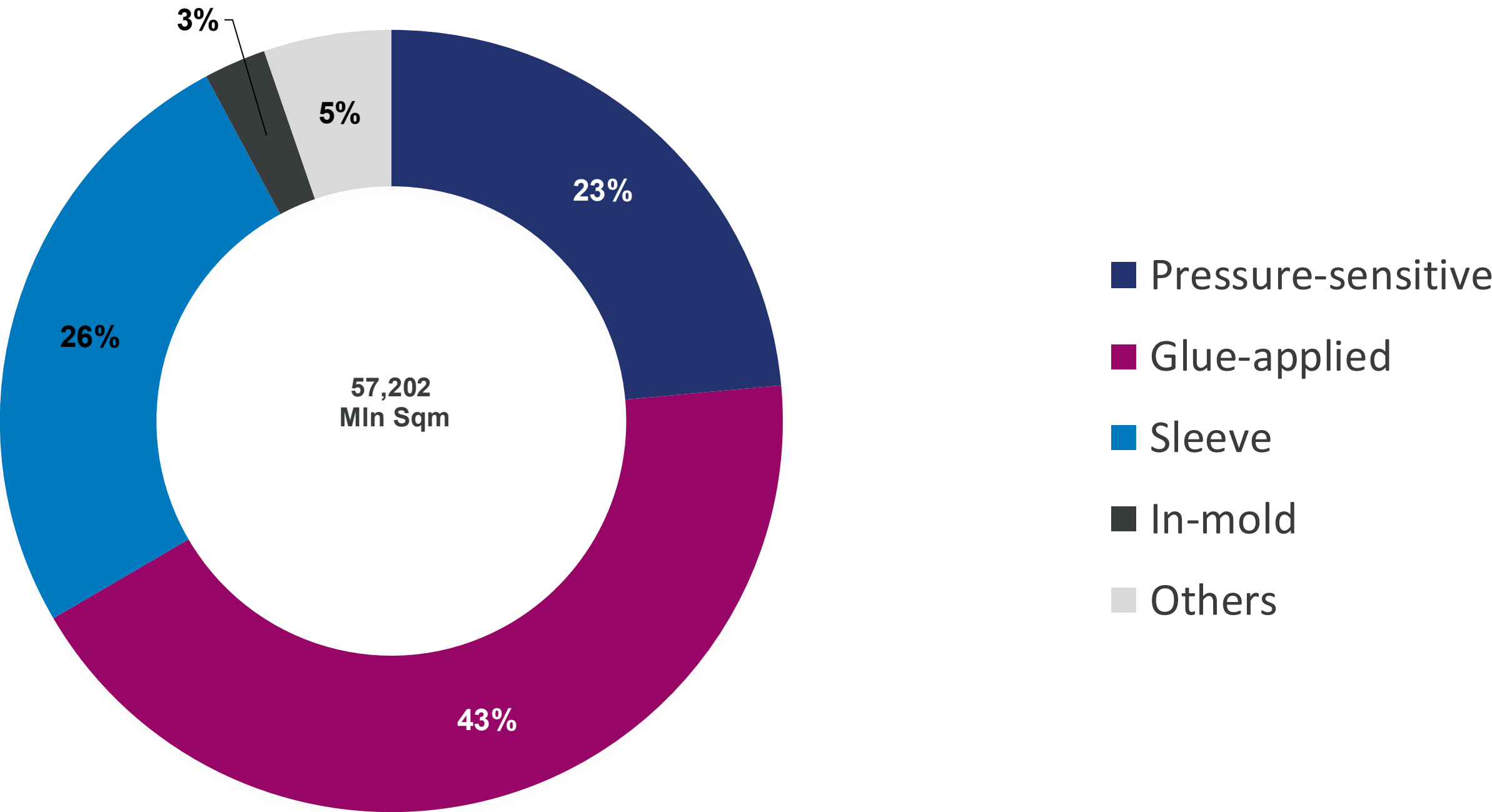
GLOBAL LABEL MARKET BY TECHNOLOGY (2024)



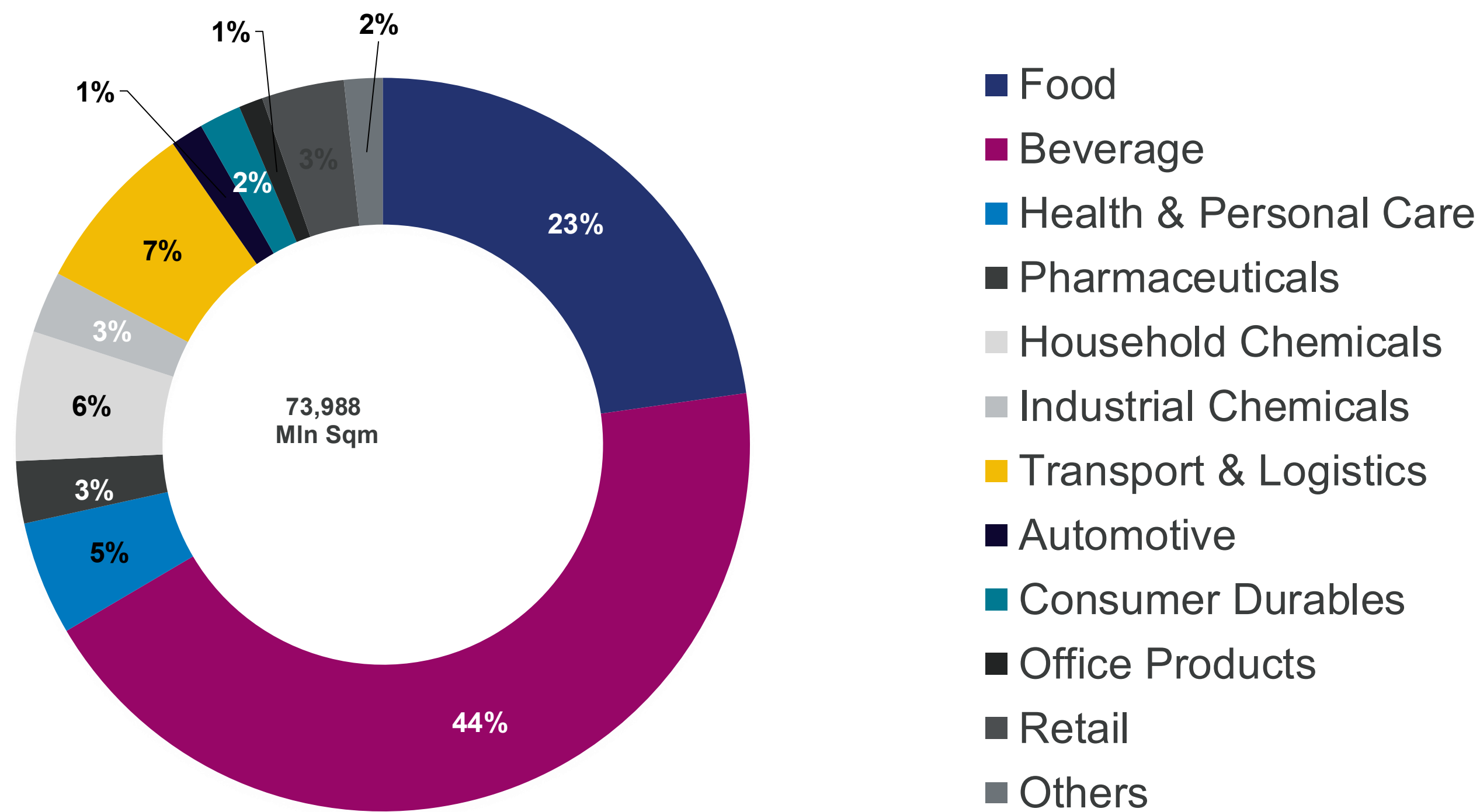
GLOBAL LABEL MARKET GROWTH RATES BY TECHNOLOGY



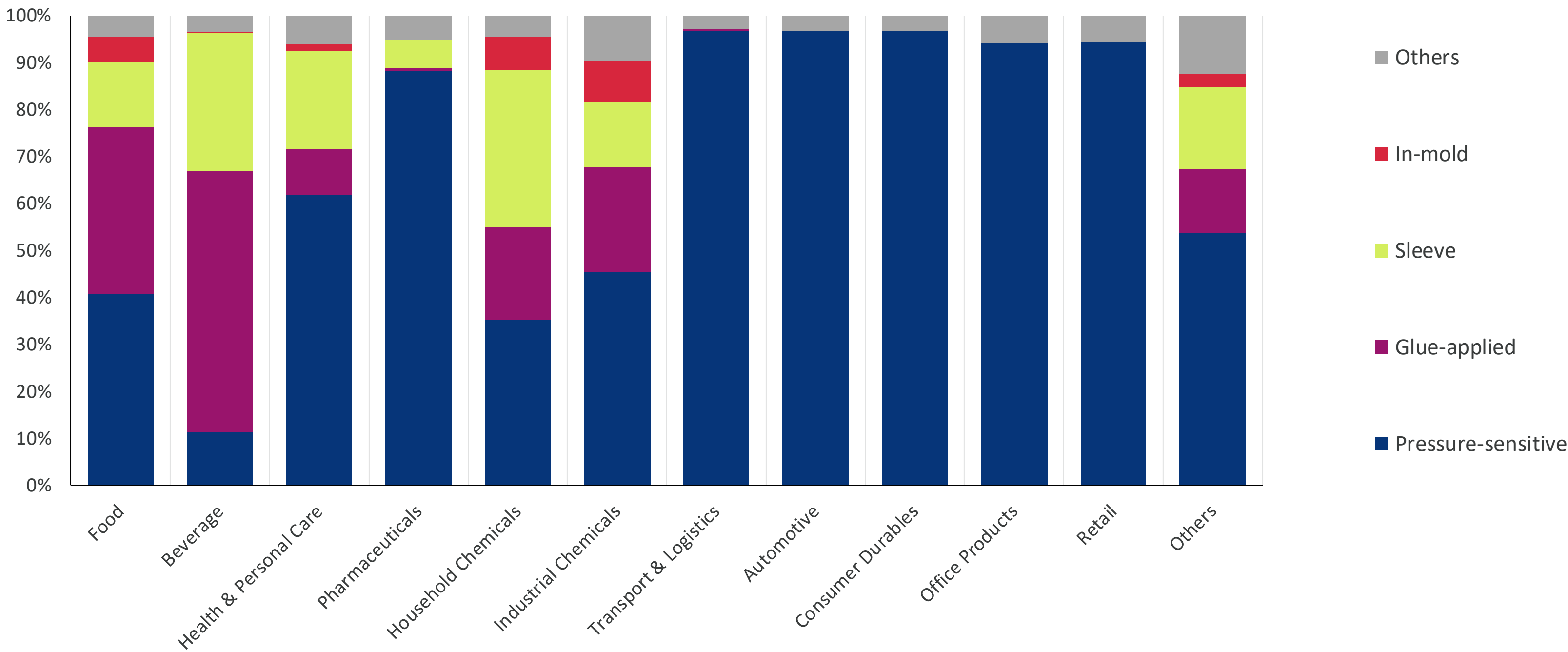
GLOBAL PRIMARY LABEL MARKET BY TECHNOLOGY (2024)



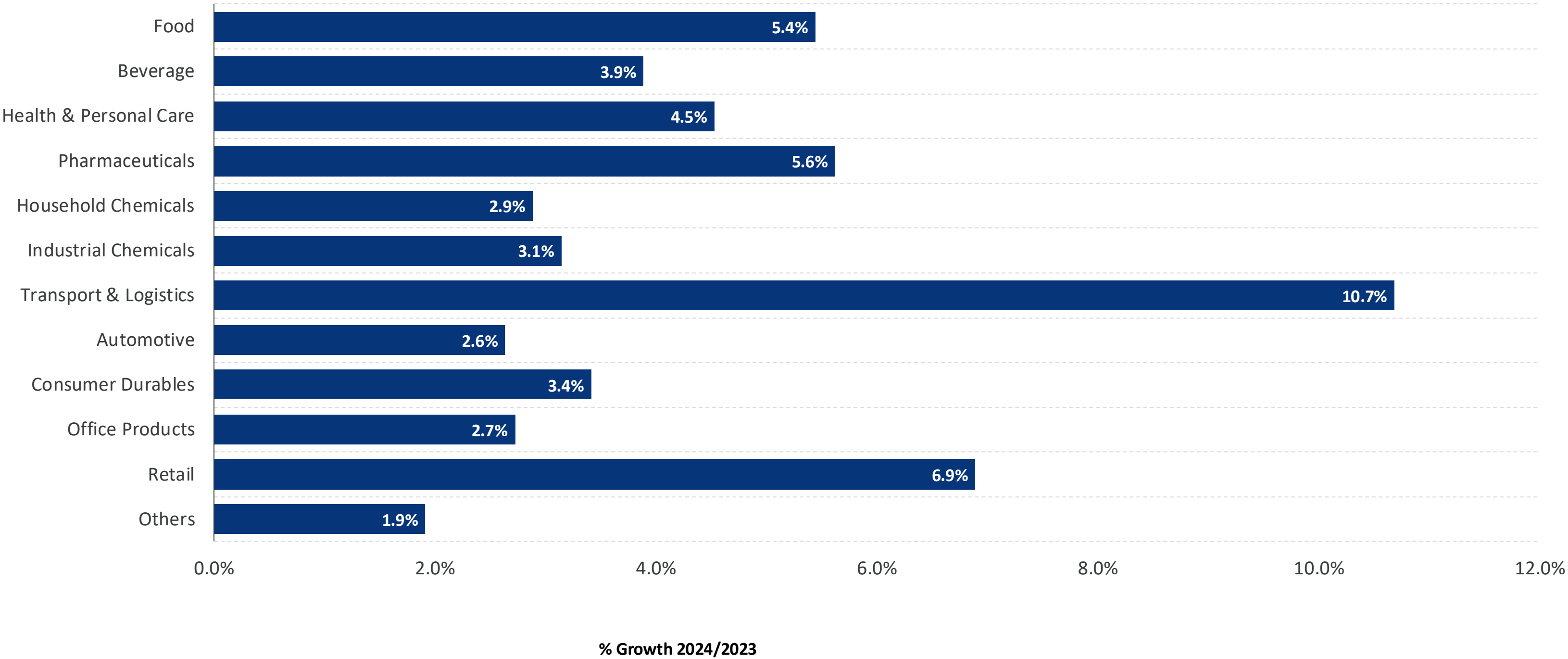
GLOBAL LABEL MARKET BY END-USE (2024)



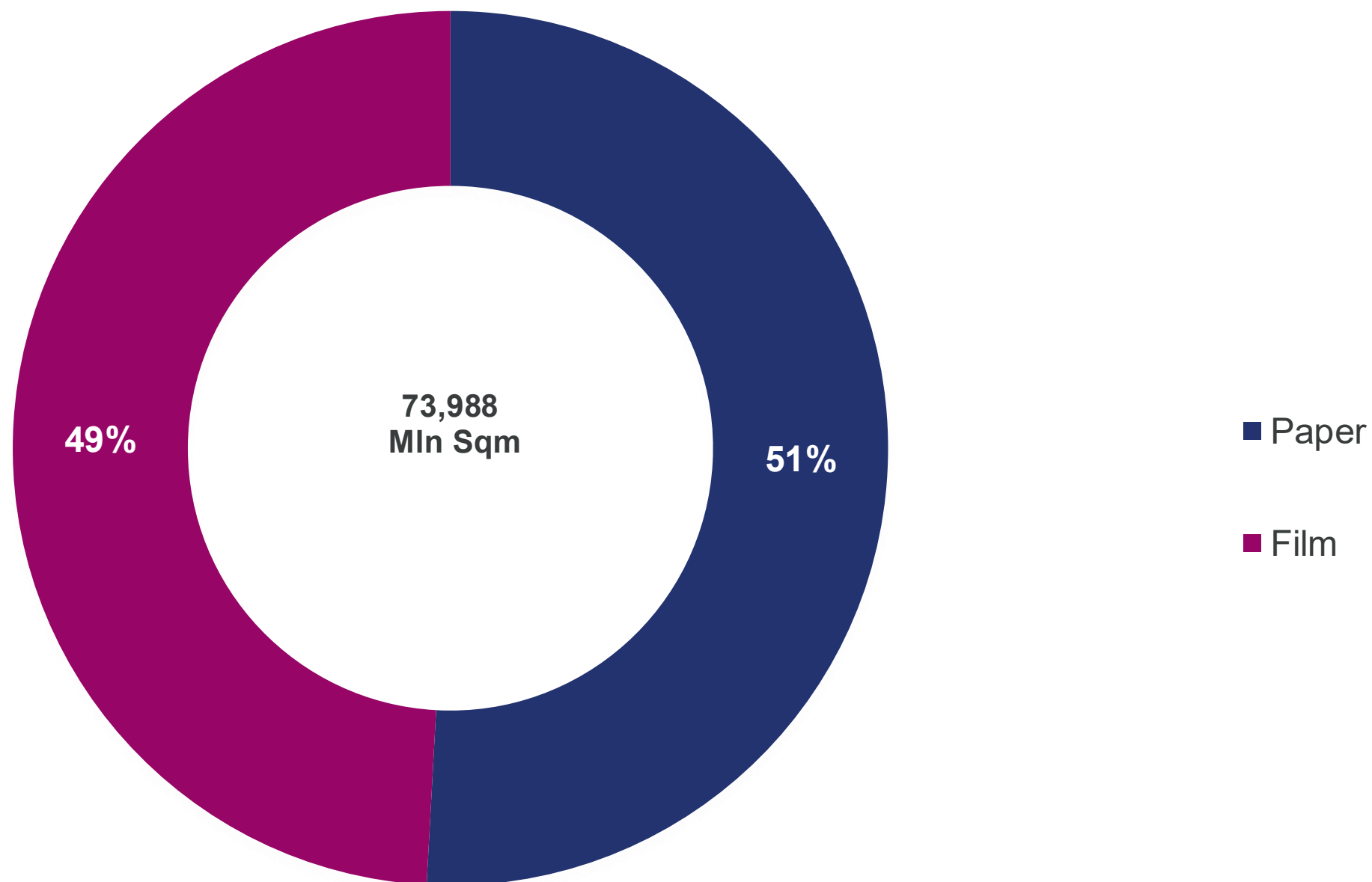
GLOBAL LABEL MARKET BY LABEL TECHNOLOGY, BY END-USE (2024)



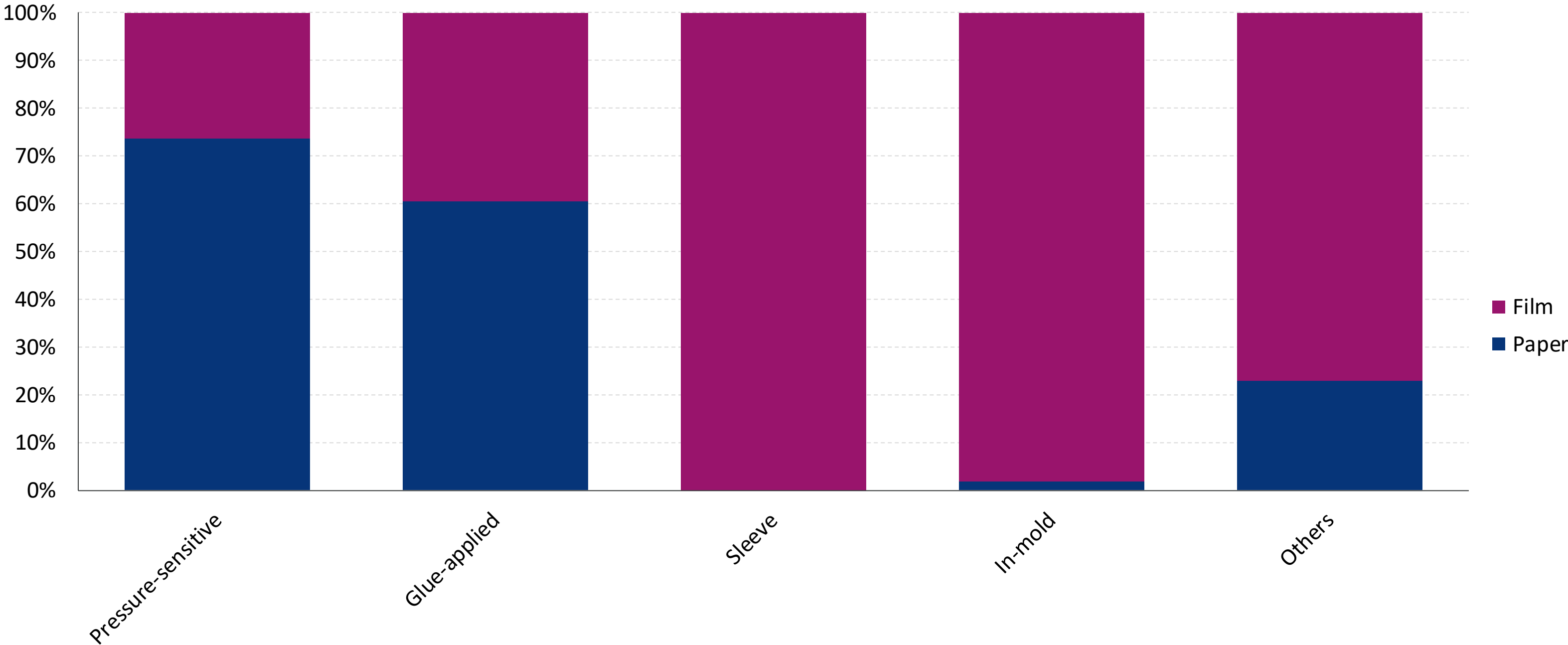
GLOBAL LABEL MARKET GROWTH RATE BY END-USE (2024)



GLOBAL LABEL MARKET BY MATERIAL (2024)



GLOBAL MATERIAL SHARES BY LABEL TECHNOLOGY (2024)

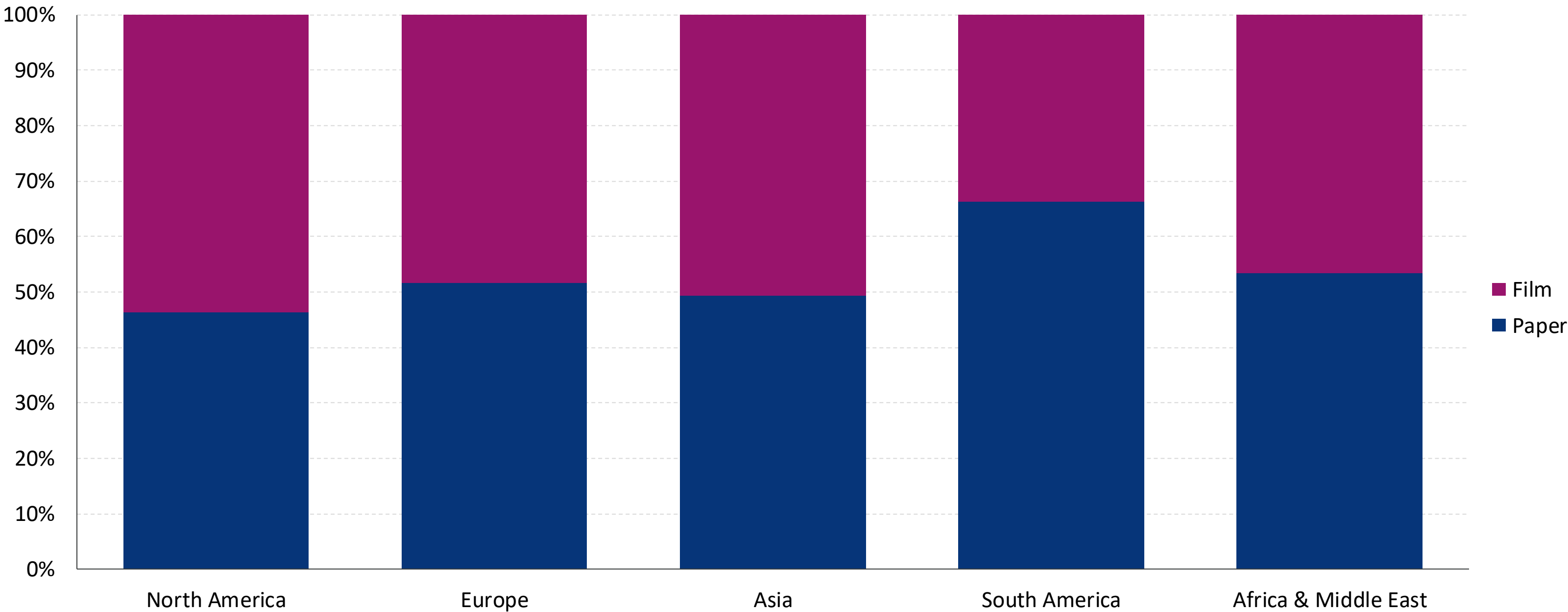


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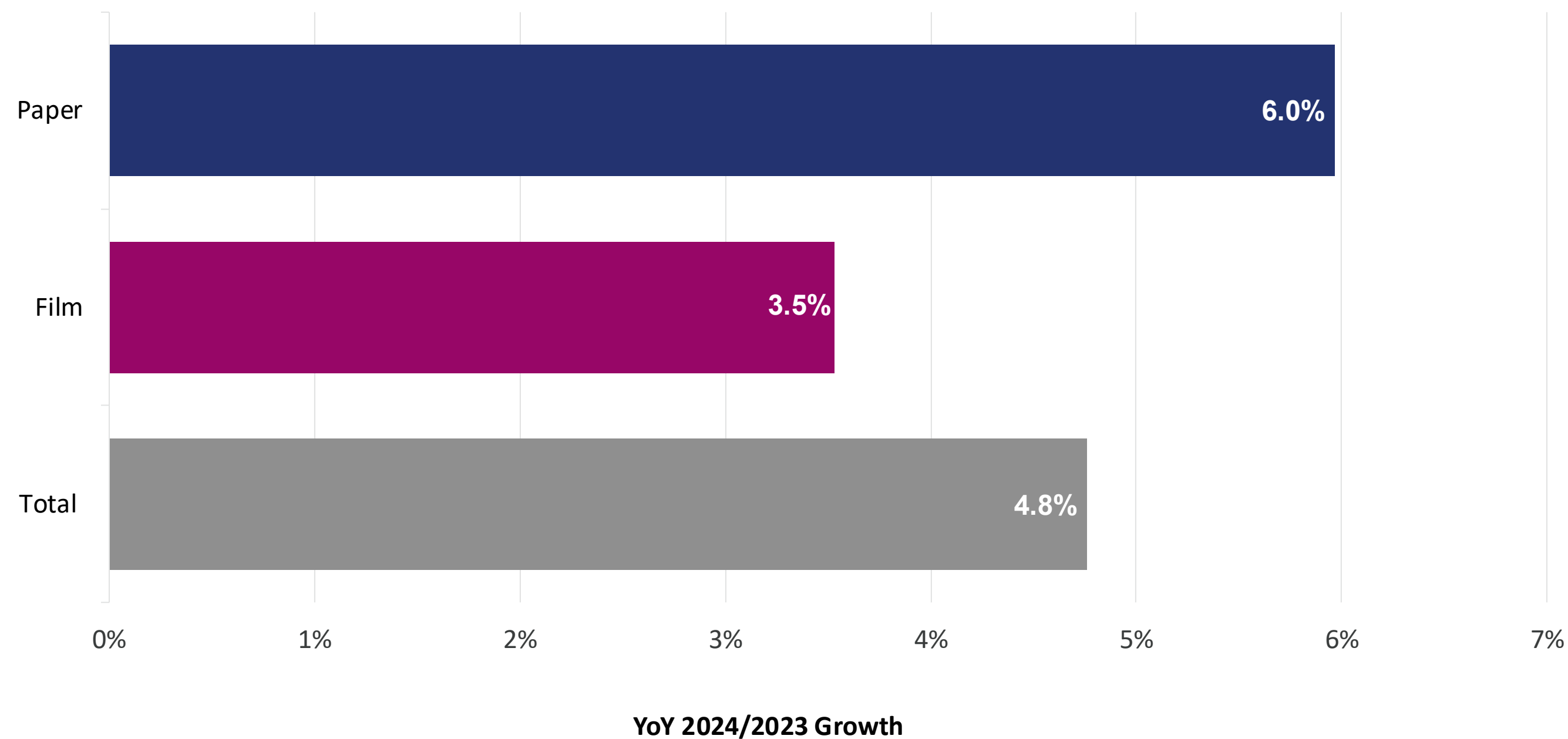


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GLOBAL MATERIAL SHARES BY REGION (2024)



LABEL MARKET GROWTH RATE BY MATERIAL





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